

PRESS RELEASE

Bonn, May 29, 2018

„Friedrich Wilhelm Raiffeisen. The Power of an Idea” Documentary Film



On May 28, 2018, the IRU - International Raiffeisen Union is publishing documentary film *"Friedrich Wilhelm Raiffeisen. The Power of an Idea"* in its worldwide members network. On the occasion of the Raiffeisen year 2018, the film takes a look at Raiffeisen - not only as a social reformer and as one of the founders of the cooperative idea in Germany, but also as mayor, father and person.

March 30, 2018 marks the 200th birthday of Friedrich Wilhelm Raiffeisen. On the same day, IRU - International Raiffeisen Union celebrated its 50th anniversary. On this occasion, a documentary film about Raiffeisen was realized in close cooperation with the Austrian Raiffeisen Association and DGRV - German Cooperative and Raiffeisen Confederation. Both member organizations as well as the IRU members Cera (Belgium), Crédit Mutuel (France), Rabobank (Netherlands), Banque Raiffeisen (Luxembourg), Raiffeisen Schweiz (Switzerland) and Raiffeisen Südtirol (Italy) also provided substantial financial support.

Raiffeisen's story is told from the perspective of his eldest daughter Amalie, who was also his employee and lifelong support. Without her, he would not have been able to carry out his cooperative life's work - but at a high price: At Raiffeisen's request, Amalie devoted her life entirely to her father's work and had to renounce her own marriage and family.



A contemporary view of cooperatives is given amongst others by interview partners from the historical field as well as from the cooperative organizations in the German-speaking area.

The film was produced by the Inspiris Haschek Film GmbH from Vienna. It was directed by Mena Scheuba-Tempfer. In addition to IRU, who is co-producer of the film, the broadcasters ORF III, SRF and Rai Südtirol were also involved in the production.

Information:

- The film is available in German, English and French.
- The 45-minute film may be used by IRU members as well as their members respectively for internal, non-commercial purposes.
- Other interested parties who are not part of the IRU membership network can order the film at Inspiris Haschek Film GmbH: office@inspirisfilm.tv
- Throughout the year, the Raiffeisen documentary will be screened by public broadcasting stations such as ORF (Austria), SRF (Switzerland) and RAI Südtirol (Italy). The dates are not yet scheduled. Inspiris Haschek Film GmbH is still negotiating a possible screening on a German broadcasting station.

Press photos are available on request. You can find the selection of pictures on our website (on the bottom):

<https://www.iru.de/friedrich-wilhelm-raiffeisen-the-power-of-an-idea/>

About IRU – International Raiffeisen Union

The IRU – International Raiffeisen Union is a worldwide voluntary association of national co-operative organizations whose work and ideas are based on Friedrich Wilhelm Raiffeisen's principles – self-help, self-responsibility and self-administration. IRU was founded in 1968 as a registered association in Neuwied/Germany on the occasion of the 150th anniversary of Friedrich Wilhelm Raiffeisen. Today, the organization has 52 members in 33 countries and is headquartered in Bonn/Germany.

For any question feel free to contact us:

IRU – International Raiffeisen Union

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