



RAIFFEISEN  
AMBASSADOR

IRU - INTERNATIONAL RAIFFEISEN UNION

# RAIFFEISEN AMBASSADOR - PILOT TRAINING



- Have you always wanted to know where the cooperative family comes from?
- Have you always wanted to know why Friedrich Wilhelm Raiffeisen's coop idea is more relevant than ever?
- Do you know what distinguishes cooperatives from other forms of economy and how we can use this advantage?
- Would you like to apply this know-how in practice and learn from other country examples?
- Would you like to exchange ideas and experiences with the global IRU network?

## Join us now for the Raiffeisen Ambassador Pilot Training!

**6 Exciting, Innovative & Virtual Self-Learning Modules**  
**Combine Theory with Practice and Real Life Examples!**

**6 Virtual Live Sessions - Exchange with Coop Experts**  
**Exchange With IRU Colleagues Worldwide!**

**Apply Your Learnings in Everyday Work & Life**  
**Participate Now if you are...**

Mod 1: **Foundations of Cooperatives**

End of April

Mod 2: **Friedrich Wilhelm Raiffeisen and His Cooperative Idea**

3rd week of May

Mod 3: **The Cooperative Difference**

2nd week of June

Mod 4: **Cooperatives & Membership**

1st week of July

Mod 5: **Cooperative Best Practices & Success Stories**

4th week of August

Mod 6: **Applying the Raiffeisen Principles in Practice**

3rd week of September

- Employees new to IRU member organisation and not yet familiar with the principles & values of F.W. Raiffeisen

- Multipliers who either have a management role or are responsible for staff and can pass on learnings

**Duration:**

Self-learning Module: 1,5h  
Homework: 1h  
Live Exchange Session: 1,5h

**Please Note:**

- Opening Ceremony of Pilot Training on March 30!
- Good command of English is mandatory!
- Registration commits to participate actively at the whole training!

Join us live at the IRU General Meeting (October 4 - 7, 2023) - first finishers celebrated!

**Got excited? Register now until March 3 at:**

**[www.iru.de/raiffeisen-ambassador](http://www.iru.de/raiffeisen-ambassador)**

*We are looking forward to your participation!*

**For questions please send us an email: [info@iru.de](mailto:info@iru.de)**