



RAIFFEISEN AMBASSADOR TRAINING

RAIFFEISEN
AMBASSADOR

IRU - INTERNATIONAL RAIFFEISEN UNION



- Have you always wanted to know where the cooperative family comes from?
- Have you always wanted to know why Friedrich Wilhelm Raiffeisen's coop idea is more relevant than ever?
- Do you know what distinguishes cooperatives from other forms of economy and how we can use this advantage?
- Would you like to apply this know-how in practice and learn from other country examples?
- Would you like to exchange ideas and experiences with the global IRU network?

Join us now for the Raiffeisen Ambassador Pilot Training!

6 Exciting, Innovative & Virtual Self-Learning Modules
Combine Theory with Practice and Real Life Examples!

6 Virtual Live Sessions - Exchange with Coop Experts
Exchange With IRU Colleagues Worldwide!

Apply Your Learnings in Everyday Work & Life
Participate Now if you are...

Mod 1: **Foundations of Cooperatives**

November 16, 2023

Mod 2: **Friedrich Wilhelm Raiffeisen and His Cooperative Idea**

December 13, 2023

Mod 3: **The Cooperative Difference**

January 25, 2024

Mod 4: **Cooperatives & Membership**

February 21, 2024

Mod 5: **Cooperative Best Practices & Success Stories**

March 21, 2024

Mod 6: **Applying the Raiffeisen Principles in Practice**

April 24, 2024

- Employees new to IRU member organisation and not yet familiar with the principles & values of F.W. Raiffeisen

- Multipliers who either have a management role or are responsible for staff and can pass on learnings

Duration:

Self-learning Module: 1,5h
Homework: 1h
Live Exchange Session: 1,5h

Please Note:

- Good command of English is mandatory!
- Registration commits to participate actively at the whole training!

Got excited? Register now until October 25, 2023 at:

www.iru.de/raiffeisen-ambassador

We are looking forward to your participation!

For questions please send us an email: info@iru.de